

Sponsorship Prospectus

Red Team Offense Village

At DEF CON 28



Aug 6th – 9th 2019
Caesars Convention Center
Las Vegas, NV - USA

Thank you for your interest in sponsoring the Offense Village at DEF CON 28

@VillageRedTeam | sponsors@RedteamVillage.io | www.RedTeamVillage.io

Red Team Offense Village

Overview

The Red Team Offense Village (RTOV) was created to bridge the gap between penetration testers and offensive team functions. While DEF CON is considered a “hacking conference” somewhat of an offensive conference, there are a great more challenges and villages devoted to defense. The Red Team Offense Village is focused at training the art of critical strategy, collaboration and thinking. Where seventy five percent of the work should be done prior to any engagement. We say “not every nail requires a hammer” and not everything that looks like a nail – is.

Purpose

The Red Team Offense Village (RTOV) promotes deep, critical thinking and dissemination of these skills, attributes and practices. You may have noticed certain pentesters are interested in pointing tools at targets and pushing a button. The RTOV works with those interested in learning the way of the ninja – We spend a majority of our time teaching the critical thinking that starts with target acquisition, offline research, discovery and more research. We work with attendees to build skills and the ability to be Stealthy and Patient. The transfer of knowledge in this field comes from observations learned through experience – Doing as one must. RTOV provides the training and the environment where attendees can engage in multiple Red Team skill building exercises, challenges, competitions and self-assessments. Attendees can spend all three days starting at the 101 track and ending at the CTF competition to put their newly obtain skills to the test.

Support

By supporting the RTOV, you allow us to ensure the latest Equipment, Tools, Techniques and Materials are made available for learning, engagement and knowledge transfer. The Red Team Operator is a necessary component in the training of the Blue Team’s defense skills. These two teams help each other build skills and grow in abilities, while a blended approach teaches both skills (Purple) this approach makes no-one an expert at either. The Red Team Offense Village focuses on a particular skillset (red) and works to build skilled, efficient operators.

Thank you for your interest in supporting the RTOV and its furtherance of the mission to train the next generation of penetration testers and operators.

Thank you,

Red Team Offense Team

	Red	Diamond	Platinum	Gold	Silver	Bronze
Availability	1	2	3	3	3	3
Commitment Level	\$20,000	\$10,000	\$7,000	\$4,995	\$2,795	\$995
Social Media Platform Call-outs & Mentions	Y	Y	Y	Y	Y	Y
Logo on the RTOV DC 28 Website	Y	Y	Y	Y	Y	Y
Call outs and mentions at Opening & Closing	Y	Y	Y	Y	Y	Y
Your Logo on the Volunteer Shirt	Y	Y	Y	Y	Y	Y
Logo on Village Badge	2	2	1			-
Swag and item Give-away option	Y	Y	Y	Y	Y	-
Logo on Activity Event Report Card	Y	Y	Y	Y	-	-
Sponsors Space 2 Chairs	Y	Y	Y	-	-	-
Email list advert. Sponsors List	Y	Y	Y	-	-	-
Provide Competition Prizes First, Second, Third & Fourth *	Y	Y	Y	-	-	-
Provide Attendee Shirts with Logos * at sponsors Expense	Y	Y	Y			
Event Sign, Station sign with Sponsor Logo at bottom	Y	Y	-	-	-	-
Title Sponsor Promo	Y	-	-	-	-	-

Custom Sponsorship

The Red Team Offense team welcomes participation from organizations, teams and individuals of any and all stature and industries. If you have a concept or idea, or would like a custom sponsorship that makes use of your unique capabilities and abilities, feel free to contact us and we will work with you.

Social Media Mentions:

RTOV will utilize twitter & facebook to initially announce sponsorship levels, we utilize social media mentions to promote your sponsorship and level on a monthly basis leading up to the event.

Listing on Website:

Along with social media mentions, we place your company logo, image, with a link back to your website, we also utilize social media to promote links to our sponsors pages.

Mentions during opening:

The RTOV will have an opening "of the Village" on Friday at 10am and will thank each sponsor, mention them at various other times through-out the event.

Logo on Volunteer Shirt:

All Volunteers will be wearing the village shirt that will have sponsor logos. Have your logo in front of thousands of DEF CON Attendees, and specifically those interested in Red Team Offense Capabilities.

Multiple Social Media Mentions:

RTOV utilizes twitter, facebook and Instagram, through these social media sites we will announce sponsorship level via all channels on a weekly basis and then the Week of DEF CON we announce and thank sponsors on a daily basis.

Village Attendee Badge:

RTOV creates a collectors Village badge, these badges have premium sponsor logos on them, these badges allow specific types access to behind the scene and other perks.

Sponsor Table:

Your team of two are allowed to sit in one of the training areas tables and interact with the attendees. The preferred engagement is that your team is also providing the attendees with knowledge transfer.

Logo on Event Shirt

Your company logo on a special RTOV shirt promoting the event, these are giveaways to attendees.
*This benefit is contingent on multiple Diamond sponsorships being sold to help off-set the cost.

Mailing List Mentions:

The RTOV will mail-out 20k emails providing details to potential attendees on the activities they can expect at the RTOV for the 2020(DEF CON 28) whereas we add your logo to the email as a sponsor.

Opportunity to provide contest prizes

Now is your chance to get extra mention on stage of village closing where we announce winners of certain contests, you will be able to award the prize to the winners on-stage.

Banners and Signage

Your logo on certain banners and signs showing your support for the Red Team Offense Village.

Title Sponsor Package:

The Title sponsor received multiple stage recognitions, a slot to speak as long as its technical, table with your materials to provide attendees.

Terms and Conditions Agreement

Sponsorship Agreement and disclaimer: This sponsorship agreement in conjunction with the signing of the “event agreement” between the Red Team Offense Village and the Sponsor, is valid from the date it is fully executed through the end of the sponsored event.

Sponsor Marketing Use Agreement: Sponsors of the Red Team Offense Village allow RTOV to utilize its logo to meet its obligations under the terms of this agreement, furthermore the sponsor may use the following tag line on their marketing materials during the term of this sponsorship agreement: “Official Sponsor of the Red Team Offense Village”

Production timeline: to be able to meet printing and other promotional deadlines, the sponsor must provide payment and logos, and materials requested in a timely manner, The sponsor agrees to meet the Organizers related submission deadlines.

Trademarks, logos and link/URL: Permissions for sponsor to utilize RTOV logo and tagline are only valid during the terms of this agreement and maybe left on pages that are specific to the year of the sponsorship. Sponsors logos and url may remain on Red Team Offense Village website for an indefinite time, or as agreed upon. Sponsor must provide logo’s and URL with-in seven days of the signage and acceptance of this agreement.

Hold Harmless: This is a hacking conference, the organizer cannot be held responsible for breach, as much of the event is out of the hands of the RTOV, as well as it is out of the hands of the overall event organizers hands. RTOV will make every attempt to honor its obligations under this agreement, anything that is with-in its control will be managed appropriately, in the event a problem arises, the sponsor agrees to hold-harmless the organizer, RTOV, Since much of the event requires sponsor funds, and many of the expenses occur prior to the event, its likely to be spent prior to the event, as such, no refund will be issued.

Payment Terms: In order for the organizer to fulfil its obligations under this agreement, the sponsor must be paid in-full with-in thirty days of the close of this sponsorship agreement, or otherwise agreed upon.

Rejection and Termination: The organizers reserve the right to reject any potential sponsor for any reason, and the right to terminate the agreement prior to payment.

Entire Agreement: This constitutes the entire sponsorship agreement,

Sponsor: _____ Date: _____ Sponsorship Level: _____

Signed by: _____ Phone: _____

Organizer: RED TEAM OFFENSE VILLAGE

Signed by: _____ Date: _____
